

Times	Name	Topic
Media & Advertising		
09.30- 09.45	Ruaidhri Mag Fhloinn – Digital Marketing Manager, TVadSync	TV viewing data and omnichannel marketing attribution
9.45 - 10.00	Maurice Coyle – CEO, HeyStaks AI Marketing	Fewer, better ads. How respectful, relevant advertising creates a win-win-win situation.
10.00 - 10.15	Julie Ryan – Founder, MK1 Productions	Connecting Technology And Film
10.15 - 10.30	Ed Flanagan – Founder and Creative Director of Advanced Photo Video APV.ie; Cofounder of Advanced Media; Mentor, and Director of Innovate Dublin	5 reasons why companies can not ignore VIDEO as powerful SALES TOOL in 2017!
PR, Communications & Direct Marketing		
10.30 - 10.45	Dr Catherine Rossiter – Lecturer in Marketing, Dun Laoghaire IADT	Persuasiveness, Physical Appearance and Nonverbal Behaviour- how can business use them?
10.45 - 11.00	Eric Fitzpatrick – Author, Speaker, Trainer, Coach, ARK Speaking and Training	Persuade on Purpose - How to influence and engage
11.00- 11.15	Marc Mulligan – Author, Motivational Speaker & Public Speaking Coach, www.marcmulligan.com	Do it today- 15 ways to step up to life by stepping outside your comfort zone
11.15 - 11.40	Coffee Break and Networking	
11.40 -11.55	Judie Russell – Founder, THE VIDACADEMY	Mobile Video Made Simple
11.55 - 12.10	Ken Nugent – Commercial Manager, RTÉ	Building Audiences at Home and Abroad
12.10 - 12.25	Fiona McNicholas – Account Manager, Heneghan PR	The future of Public Relations: How communications is changing for corporates that have regulatory and legal requirements
12.25 - 12.40	Ellen Gunning – Director, Irish Academy of Public Relations	Some Red Hot Tips to Promote Your Business
12.40 - 12.55	Dr. Eoin Whelan – Lecturer Business Info Systems Group, NUI Galway	How Media Multitasking is Bad for You
12.55 - 1.10	Melissa Curley – Founder, Social Bee	Let's connect and Grow our Social Networks
1.10 - 1.25	Declan Keane – Managing Director. Leaflet Company	Targeting your customers using traditional Marketing
1.25 - 2.00	Lunch Break and Networking	
2.00 - 2.15	Sean Dwan – Founder, Speak for Success International	A Powerful Presentation will Deliver a Winning Formula
2.15 - 2.30	Rob Cullen – Membership Advisor, Dublin Chamber of Commerce	Top tips to start networking
2.30 - 2.45	Austin Dunne – CEO & Founder, Progressive Mind Action	The psychology of selling for a sales professional
2.45 - 3.00	Sinéad O'Donnell – Media Specialist, Carr Communications	Building Brand You: How to discover, develop and promote your personal brand to get ahead
Fulfilment & Procurement		
3.00 - 3.15	Ingrid De Doncker – CEO, iDDea	Buying and Selling-2 sides of the same coin
3.15 -3.40	Coffee Break and Networking	
3.40 - 3.55	Declan Murray – CEO, Zendfast	You “Click” We Go!!!!
3.55 - 4.10	Jim Urell – CEO, Property Button	PropTech: Makin’ money and keepin’ it simple with Property Button!
4.10 - 4.25	Alan Hickey – Co-Founder and Commercial Director, We Bringg	The future of ecommerce and the importance of The last Mile

All presentations/timetables are subject to change. Please check with onsite event timetable on the day.